

ecoTools[©] PACKAGES

PACKAGES	SILVER PLAN	GOLD PLAN	PLATINUM PLAN
Retail Price Service Initiation Fee	\$199.00	\$199.00	\$199.00
Wholesale Price Service Initiation Fee	\$129.00	\$129.00	\$129.00
Non-Bundled Individual PV - Service Initiation Fee	75	75	75
Retail Price Service Monthly Service Fee	\$79.00	\$99.00	\$129.00
Wholesale Price Monthly Service Fee	\$49.00	\$69.00	\$99.00
Non-Bundled Individual PV (52% payout on PV) - Monthly Service Fee	30	40	60
Platinum Package - Proportional Pricing	N/A	N/A	\$49.00
Platinum Package - Proportional PV	N/A	N/A	50

VIDEO EMAIL

Company Domain Name Service	Yes	Yes	Yes
New Video Messages/Month	200	500	2000
Views Per Month	1000	2500	5000
Message Duration	up to 60 sec.	up to 120 sec.	up to 180 sec.
Desktop Delivery (Windows Media, Flash)	Yes	Yes	Yes
Automatic Transcoding to Flash from Windows Media	Yes	Yes	Yes
Mobile Delivery (Windows Mobile, iPhone, Blackberry)	No	No	Yes
Automatic Transcoding to all 3 target formats	No	No	Yes
Storage	1 GB	2.5 GB	4 GB
Traffic	2 GB	5 GB	10 GB
Encoding Minutes	200	500	6000

LIVE BROADCAST

Up to 20 hrs of broadcast per month	Yes	Yes	Yes
Simultaneous Viewers	5	20	50
Broadcast Session Viewers	up to 60 min.	up to 120 min.	up to 240 min.
Broadcast Archiving	No	No	No
Windows and Flash Delivery	Desktop Only	Desktop Only	Desktop & Mobile
Text Chat enabled	Yes	Yes	Yes
Scheduled Calendar enabled	No	No	Yes
Up to 100 GB Traffic (additional fee)	N/A	N/A	Yes

SHIFT INTO GREEN

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